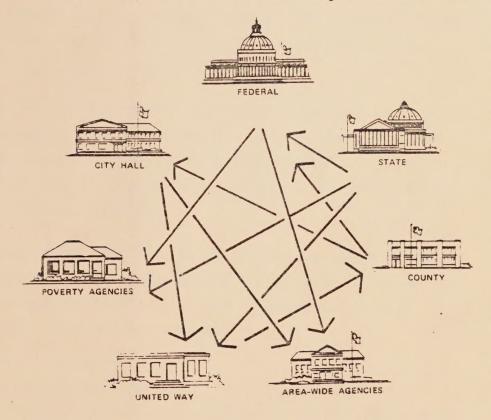


HUMAN NEEDS AND HUMAN SERVICES IN ALAMEDA COUNTY

Part I Overview for United Way Decisionmakers



Prepared for:



United way of the Bay Area

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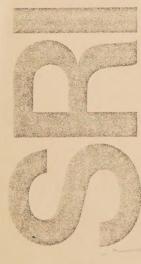
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PREFACE

This report—Part I—An Overview for United Way Decision Makers—is designed to help United Way volunteers and staff make better decisions about human needs and human services in the Bay Area. It is one of three reports provided to United Way of the Bay Area (UWBA) for each Bay Area County by SRI International and Morrison/Rowe.

The introductory part of the report provides a perspective on the use of data presented in the body of the report. It discusses important trends affecting UWBA, issues relating to different kinds of data, alternative roles UWBA could play in human services planning, and resources available to United Way decision makers.

The middle section of the report includes six modular charts that summarize data collected on needs and services and analyzed by SRI and Morrison/Rowe and presents the data in a series of individual modules divided by service area. Each module contains:

- Problem and need indicators
- Findings of community surveys
- A service expenditure profile (subdivided into public, United Way, and other voluntary agency categories)
- A listing of issues relevant to the cluster.

Worksheets will be provided to the County Planning Committees for preparation of policies to recommend in each of the service areas based on the information in the planning modules.

The final section of the report contains a listing of important planning documents provided by the County of which United Way decision makers should be aware.

It is expected that the planning modules will be continually added to and fine tuned during the course of the United Way planning process. Updating should be undertaken based on new public planning documents and additions and deletions to United Way agencies or the services they provide. The planning modules should be adapted over time to allow them to provide as much assistance as possible in the making of planning and allocation decisions that affect the activities of United Way of the Bay Area.

A second report—Part II—Background and Analysis—amplifies and highlights the material presented in this report. It discusses implications of each county's data, problems of interpretaion, and some of the broader implications of the material collected.

A third report provided to United Way for each county—Part III—

Recommendations—provides the views of SRI and Morrison/Rowe as to some appropriate United Way policies in each separate area for consideration by United Way planning committees in each county as they develop their own recommendations and strategies for action.

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I INTRODUCTION

Trends Affecting United Way Human Services Planning

The need for United Way of the Bay Area (UWBA) to be more responsive to changing needs in the Bay Area is related to a number of general trends facing both nonprofit providers and the government sector responsible for meeting human service needs. The need for better approaches for identifying needs and establishing priorities in United Way planning is primarily a consequence of three factors:

- United Way of the Bay Area (like many other United Ways) has been the subject of increasing criticism in recent years by groups claiming that UWBA funding practices are unresponsive to some minority needs or that UWBA programs are not in accord with changing patterns of need in the Bay Area. Conflicts have arisen both between UWBA and other nonprofit charitable organizations and between UWBA and outside groups representing particular interests.
- Local governments have increasingly dominated human services in recent years primarily through their role in allocation of Federal human service dollars. Not only do they provide vastly more resources for meeting human needs generally, they also often provide more funds to United Way agencies than does United Way itself. The UWBA will increasingly have to participate in emerging local government human service planning efforts—such as those in San Francisco, Contra Costa, and San Mateo counties—if it is to meaningfully affect human services allocation.
- While United Way funding has often served to fill gaps in public human services funding, there is increasing feeling both at the national and local levels that flexible private funds should not be used to patch up the public human service system. Rather, as the Commission on Private Philanthropy and Public Needs has pointed out, nongovernmental funds, such as those allocated by United Way

of the Bay Area, should be used to improve overall patterns of service delivery and to meet needs not yet recognized by the public sector.

United Way planning must address these factors if UWBA is to play the positive role it should in helping government, community-based organizations, and the private sector effectively respond together to the challenges facing those involved in meeting human needs now and over the next few years.

What the Planning Modules Do And Do Not Do

The planning modules that follow present available needs and services data for United Way decision makers in tabular form so that the information can be used more easily. The discussion in this section covers a number of general characteristics of the data which should be noted in using it. Overall, the data point out problem areas where United Way might be active and describe the roles now played by public, United Way, and other nonpublic providers. In doing so, the body of data is an invaluable guide to decision makers. However, as discussed below, it is not sufficient by itself for choosing priorities. Other considerations which decision makers must take into account include the role UWBA chooses to play in the broader human service system; the unique resources United Way can bring to bear on a problem; and the particular values United Way chooses to maximize (e.g., aid to those most in need, such as the poor, or aid to emerging groups, such as gay alcoholics or battered women). Used appropriately, the data can provide a solid empirical framework to decision makers by allowing them to take into account what is known in each service area before making decisions.

Social Indicators

Ideally, social indicators for each field of service would be current, comprehensive, and comparable. In fact, however, this is the case in virtually no field of service because few reliable social indicators relative to United Way's service fields are now collected by public agencies at local, state, or Federal levels, aside from those in the decennial census.

Some of the indicators of need presented in the modules relate fairly directly to problems (e.g., the unemployment rate indicates to an extent the number of persons who might benefit from employment counseling although some of the persons only need jobs). Other indicators are quite indirect,

e.g., the size of the population-in-poverty is used by some agencies to indicate the extent of mental illness, although obviously the relationship between income and mental illness only partly explains need in this area. Finally, some of the indicators presented measure services rather than need (e.g., the number of hospital beds per 1000 population does not indicate how many people need hospitalization).

Even excellent social indicators, if available, would not establish comparability across populations or areas in need. For example, one might know that 1,000 children in Area A are in need of child care while 2,000 aged in Area B require in-home health services. These data by themselves do not show which group should receive what allocation of limited resources.

Despite these inadequacies, needs indicators are very useful. They tell decision makers attempting to select priority areas what the magnitude of problems is (e.g., 100, 1000, or 10,000); they illustrate trends (e.g., 10,000 in 1975 to 12,000 in 1977); and they identify concentrations (e.g., there are more X in County A than in County B). None of the imperfections in available data affects these uses significantly.

In sum, needs indicators provide a context for making decisions but they are too broad and imperfect in most cases to lead to decisions themselves. Understanding the needs data for an area can limit choices for the decision maker, since certain priorities may not make any sense, but they still leave decision makers with many priorities to choose among.

Perceptions of Need

Like social indicators, the perception data presented are useful but of limited value. The citizen, community leader, and agency professional survey data reflect the concerns of respondents. The priorities reported should not be given too much weight, however. Asking which "need" is most important is something like asking which leg of a table is most important. Obviously, all important needs must be attended to in some way. The survey data are perhaps most useful in presenting contrasts

between respondents of different races or in identifying problems that may be more apparent than real (e.g., the need for information and referral services).

United Way probably should not invest in broad perception surveys again. However, many organizations including government agencies often take surveys of target populations. The results of these could be used by United Way as a source of data in planning.

Human Services Profile

Public Expenditures

Most of the data relating to services provided by the public sector are presented in aggregate form. These data, taken from public plans, provide three kinds of information: they identify those actors active in an area; tell what the actors are doing (e.g., planning, funding, or providing services); and give the magnitude of their activities. While the exact amounts of dollars involved change frequently—due to Federal, state or local government decisions—the data presented portray a more accurate picture of public sector activity than could be obtained by surveying individual agencies. If one took an agency—by—agency survey to obtain the data, one would have no way of knowing what was provided by those agencies that did not respond.

United Way Funding Record

Data about what services United Way member agencies provide is, obviously, very important to United Way decision makers. The planning modules show what United Way is now funding in each service area and allow activities to be compared with public sector programs.

However, data about UWBA member agency activities are in a very imperfect state and need to be improved. The fields of service data provided by United Way agencies are sometimes inaccurate. This is not surprising since how to classify an activity is often an open question, e.g., classifying a particular youth activity as recreation, counseling, or education may be somewhat arbitrary. Data are also lacking about other funding provided to agencies and about client groups served. Since United Way has a degree of control in this area, it is an appropriate place to start improving the data. Better information would be helpful not only to United Way decision makers but to public planners as well.

Non-United Way Private Expenditures

Reliable data in this area are almost impossible to find. However, non UWBA funded charitable services represent such a small part of the human services system in the Bay Area that their exclusion does not destroy the overall picture very much. On the other hand, since these funders also provide flexible nongovernmental funds, it is important that United Way decision makers know what other charitable decision makers are doing when individual grant decisions are made. This, however, does not require comprehensive information for the Bay Area; it only requires linkages between private funders and United Way as decisions are made.

Conclusion

Overall, the needs and services data presented in the modules map the area in which United Way decision makers have to make decisions. Data alone cannot tell United Way decision makers what to do, but can tell what to pay attention to (e.g., an emerging problem) or what to avoid (e.g., an area where the government has preempted the field). Using the data, United Way decision makers can choose areas in which they want United Way to be active and can begin to specify which activities United Way should support. The next section discusses in more detail how this could be done.

Choosing An Appropriate Role In Service Areas

Given the size and complexity of the human service system and the relatively small—albeit important—role played by United Way dollars, United Way planners should consider very carefully the kinds of roles UWBA funded activities should play in the broader system. Simply allocating another \$50,000 or \$100,000 to any of the service areas described in this report is likely to make little difference. However, if funds fill a critical gap, leverage other funds, or are used to highlight needs to which the broader human service system will ultimately respond such resources can be critically important.

Overall, United Way planning should start with a knowledge of the areas in which United Way is active and what others are doing. As Louis N. Garcia, Executive Director of United Way of California has pointed out, the United Way planner should ask, "What can our system do which other community institutions cannot do as well or even do at all? What powers, resources and capabilities do other community institutions possess which the United Way needs? Which trade offs between public planning and the planning of voluntarism will strengthen both sectors? Which are merely duplicative?"

Four kinds of roles can be played by United Way in each service area in which it is active:

Direct Funding—Individual services funded by United Way often play an important role in meeting needs for which other funding is not available. Directors and planning personnel in many agencies are supported by United Way funds. Also, many services for the entire populace, rather than justone target group such as the poor, may be funded only by United Way.

- Leverage Funding—The United Way can play an important role in using its funds to leverage public funds. Agencies can sometimes identify Federal or state funding sources willing to pay 50%, 60%, or 75% of the cost of the service if a required local match can be supplied. United Way's role in child care is one of the best illustrations of this kind of role. As state and Federal programs are reduced by budget cutbacks over the next few years, some opportunities for leverage may decline. On the other hand, budget pressures in local communities may force them to stop providing local shares for some existing programs which some United Way groups may choose to pick up to ensure program continuation.
- Demonstration Funding—United Way can play an important role in many service areas by funding innovative and demonstration projects. Changing family patterns, the developing expectations of minority groups, and national and Bay Area trends in employment, all generate needs for new kinds of services to meet new needs. Government is often, though by no means always, slow to respond to such needs. United Way's unrestrictive funding can be a powerful source of innovation in the human service system. If United Way makes a true commitment to demonstration funding of projects it must at the same time be committed to evaluation of these projects to determine their efficacy in meeting the human needs they were designed to serve. Many Federal "demonstration" projects have simply spawned permanent service projects and the principles of evaluation have been lost as every locality attempts to establish its own program.

• Planning and Advocacy

United Way can fund planning and advocacy efforts in order to affect both the services provided by other providers and other policies which contribute to exacerbating human needs. Oftentimes, human needs can be better met by regulatory action, such as reducing the need for unnecessary credentialed staffs in official agencies,

tax policy change such as requiring nonprofit institutions to serve the poor in order to keep their deductions, or administrative reform such as the promotion of equal opportunity. If United Way used its linkages with the business community and client groups to promote such changes, it could help solve problems in areas where it does not have funds to provide additional services.

Overall, United Way must continue to fund many service activities directly, yet it should carefully consider other roles needed to deal with changing problems. This suggests that the direct service grants by United Way of the Bay Area should continually be carefully evaluated to ensure they are the most productive use of limited resources. Over time, United Way should shift its activities toward meeting those needs that its decision makers have determined to be appropriate for United Way involvement. These needs will not necessarily be those that have been shown by any of the surveys to be "top priority" needs. Rather, priorities should be chosen in light of the role United Way will play in a given area and the level of resources it can bring to bear on a particular problem. It may well be that certain problem areas, such as hospital care, where massive amounts of funding are required to make a significant impact, are best left to the public sector while United Way devotes its funds to service areas where significant impact is possible with more modest funding levels.

Resources Available to United Way Decision Makers

The last consideration which United Way decision makers must take into account is the range of resources open to them. Three kinds of resources available to United Way can be identified:

- Funding—As pointed out above, United Way's flexible dollars can play an important role in meeting human needs. A small amount of United Way dollars used to leverage bank loans may provide far more housing dollars than some major government programs used to build new dwellings. Similarly, a small amount of funds provided to a seniors' group for self-help may be more effective than a series of Federal grants for service personnel.
- Access to corporate and labor sectors—The United Way has regular access to corporate and labor leaders that is denied to the public sector. It is increasingly apparent that factors such as bank investment policies and union hiring policies must be changed if some social problems are to be solved. United Way's access can provide a means to mobilize these nongovernment resources to help solve problems.
- United Way volunteers—Volunteers play many different roles in United Way programs. They serve on boards, help deliver services, and devote their own resources to help accomplish tasks. The public sector, by and large, is unable to tap this resource which has been uniquely developed by United Way.

Much work remains to be done to ensure the appropriate role of planning in UWBA's decision making processes. However, skillful use of the needs and services data presented in the following planning modules will allow United Way planners and decision makers to make choices about the appropriate role for United Way in meeting the many human service needs in each of the five Bay Area counties.



- 1. EMPLOYMENT AND ECONOMIC SECURITY
- 5. Community Economic Development Services
- 17. Employment Services
- 43. Vocational Rehabilitation Services

Perceptions of Need

Social Indicators			
	1970	1977	
Number in civilian labor force ^a	446,240	519,814 ^b	
Households below poverty ^a			
County	8.1%		
Emeryville	13.0%		
Oakland	12.2%		
Berkeley	10.0%		
Percent of household below			
Poverty headed by females	51.0%		
Estimate of unemployment			
County	6.5%	8.5%	

City of Alameda 6.4% 1975 Selected indicator of C populations vulnerable to actue unemployment 35% Berkeley Youth^C Blacks 10.1% County 1976 West Oakland

10.7%

10.1%

6.3%

7.5%

27%

19%

9.8%

1976 End of Year Caseload^C California Department of 2,791 Rehabilitation

Developmental Disabilities Planning and Advisory

Council identified the need for more vocational

North and East Oakland

Berkeley

Hayward

Fremont

County

disabilities.e

Union City

Oakland

training for persons with developmental

Public and Consumer Survey Agency and Community Leader Survey

Potential Consumer/Clients ranked the need for employment and vocational rehabilitation services 3rd and 12th respectively out of 13.

21, or 10.6% indicated need for employment counseling services. 12, or 6.0% had used employment services.

3, or 1.5% indicated need for vocational rehabilitation services and 2, or 1.0% used the service.

Agency Professionals and Community Leaders reported the need for employment services to be the highest priority.

17, or 38% of agency professionals and 25, or 76% of community leaders indicated that job development, training, or other employment services were greatest unmet need.

Need for employment services are concentrated in Catchment Areas No. 17 (Berkeley), 18,20 (Oakland) and 22 (Hayward).

Populations most in need of employment services were youth, minorities and low income people.

Public Expenditures

Employment and Economic Security Cluster \$94.0 million Public Expenditure FY 78

In six communities in the County public agencies such as planning departments and redevelopment agencies are doing economic development research. Oakland is the only city with an active community economic development corporation.

	FY78
	millions
Employment Services*	\$87.5
CETA Funding total*	85.3
Title I Training & Employment	13.0
Title II PSE	13.3
Title III Special Impact	11.0
Title VI PSE	48.

The prime sponsors in the County administered CETA program ACTEB/ACAP, \$32.8 million, Berkeley CETA \$10.6 million and Oakland Dept. of Manpower Dev. \$41.9 million in FY78. \$2.1 million from SSA Title IV and XX, County GRS and CSA support other employment

Needs/Services Document, Vol. 2., Alameda

County Human Services Council

\$ 6.5 Vocational Rehabilitation California Department of Rehabilitation spends \$4.8 million for assessment counseling, and contract services. Other funds are from the County Health Care Services Agency

Decreasing CETA funding is expected particularly for Public Service Employment. Trend is away from block grants toward categorical grants with emphasis on vocational training and services to youth. Vocational Rehabilitation Service of the Rehabilitation Service reported as stable with emphasis on services to the severely disabled and independent living.

United Way Funding Record

Human Services Profile

Cluster has traditionally been low priority; however. United Way has historically supported vocational rehabilitation. One United Way agency, the East Bay Spanish Speaking Unity Council reported activities in community economic development.

United Way provided core funding for agencies specializing in publicly funded employment services. Agencies in Alameda County include: Spanish Speaking Unity Council, East Bay Spanish Speaking Foundation, Filipino Immigrant Services, Oakland Chinese Community Council and the Urban League.

United Way supports two agencies serving Alameda County specializing in vocational rehabilitation services. Alameda Co. Assn. for the Mentally Retarded and the S.F. Community Rehabilitation Workshop.

Non-United Way Private Expenditures

While employment is one of the highest ranked human service need economic development has received little attention either from the public sector or United Way.

Issues

Many survey respondents and employment indicators suggested that the employment problem is one of a need for jobs and job opportunities.

Indicators and surveys identify Catchment Area Nos. 17, 18, 20 and 22 as geographic areas with greatest employment services needs in the County.

Federal investment in employment and employment services is large and accounts for more then 30% of total social services expenditures identified in Alameda County.

United Way limited resources can have little impact on employment and economic security through direct service funding.

Vocational rehabilitation services seem a relatively low priority need in Alameda County. The disabled community is a relatively small segment of the population. Berkeley has a disproportionately large disabled population.

^aPhase I, Alameda County Profile

bCalif. Employment Development Department Office of Research

CBerkeley Social Services Need Assessment

dAlameda County Public Health Plan Vol. I

^eNeeds/Services Document Working Draft,



A. Medical Care Services

- Community Health Clinic Services
 Health Screening Services
- 24. Hospital Emergency Services

25. Hospital In-Patient Services 26. Hospital Out-Patient Services 36. Public Health Clinic Services

Human Services Profile

services adequately.

Social Indicators

8.1% of households in County below poverty level (U.S. Census 1970)

	1970	1974
Disease (number 11,000 pop.)		
Venereal disease	7,777	7,194
(%)	(7.2)	(6.6)
Tuberculosis	177	157
(%)	(>1.0)	(>1.0)
Hepatitis	306	301
(%)	(>1.0)	(>1.0)

Infant mortality rate per thousand live births, 1970 (17.9), 1976 (12.7), and 1977 (13.2). 1977 Black infant mortality rate 22.6. (Alameda County, Planning for Public Health, Vol. I & II, July 1977)

	1970	1975
Hospitals Offering Emergency		
Services	24	17
Major emergency department	7	N.A.
Basic emergency	9	N.A.
Provisional emergency	5	N.A.
Emergency referral services	3	N.A.
Hospitals Offering In-Patient		
Services		
Total number of beds	5,974	4,852
Occupancy rate	68.8%	
Number of hospitals	29	29
Hospitals Offering Outpatient		
Services	16	12
Outpatient renal dialysis		3
Rehabilitation out-patient		,
unit	7	4
Psychiatric outpatient		~
unit	7.	5
Organized outpatient	′′	,
department	14	10
department	1.4	10
Bed Capacity in*		
Skilled nursing facilities	NI A	6.374
Intermediate care facilities	6,735	-
Intermediate date facilities	0,733	74 + 57 "

Phase I, Alameda County Profile.

Public Expenditures

Percentions of Need

Public and Consumer Survey

Agency and Community Leader Survey

a high need for medical care services, parti-

Potential Consumer/Client Survey reported

29, or 14.6% (ranked 2nd) of respondents

services. 32% felt that health services

received were outstanding. Less than 5%

two reported using public health clinic

client wanted more health clinic services.

Agency Professional and Community Leader

Surveys opinion diverged on the need for

and 9, or 27% (ranked fourth) of community

and no community leaders believed preventive

health care to be the greatest unmet need.

Agency professionals and community leaders

agreed that health care needs were concentrated

in M. H. Catchment Areas 18, 20 (Oakland), and

22 (Hayward) and preventive health care needs

were thought to exist in 18 and 20 (Oakland),

need of health care treatment services.

Youth were the only group thought to need

only. Minority groups, low income people, and elderly were the populations believed most in

leaders saw health care treatment services

medical care treatment services.

as the greatest unmet need.

preventive health care.

indicated need for public/community health

services. 22, or 11.1% of respondents used

thought they did not meet the need. All but

Open-ended questions revealed potential consumer/

17, or 38% (ranked first) of agency professionals

5, or 11% (ranked eighth) of agency professionals

cularly clinic services.

services.

FY 1978: A Medical Care Service - \$57.9 million

Community Health Clinics - \$2.6 million Sources of support include Co. GRS, SSA Title XX, Berkeley General Funds and CSA.

Health Screening - \$308,394
Oakland CSA and Berkeley CDBG program
support vision and hypertension screening
services.

Hospital Emergency - \$1.2 million County Health Care Services Agency dominant provider and City of Alameda supports ambulance services to the local hospital for the medically indigent.

Hospital Inpatient and Outpatient Services - \$45.6 million

County Health Care Services Agency operates two hospitals—Highland, an acute care facility, and Fairmont Hospitals which offer inpatient and outpatient services including psychiatric inpatient services. Approximately 13,269 patients were served in FY 1977. \$100,000 of Co. GRS funds were allocated to outpatient services.

Public Health Clinics - \$8.2 million
The County Health Care Services Agency/
Public Health Service provides service in
all areas of the County except Albany/
Berkeley which is serviced by the Berkeley
Public Health Department.

While medical care services are likely to be somewhat reduced in the wake of Proposition 13 they are less vulnerable than other human service area to large cutbacks. More careful billing to Medicare and Medical are increasing reimbursement for County Hospital Services.

United Way Funding Record

United Way funds community health clinics, health screening and hospital outpatient services. United Way phased out support for hospital emergency, hospital inpatient and public health services because its contribution was less than 1% and public and private insurance payments seemed to support these

United Way funds the following medical care servicing agencies serving Alameda County: YWCA of Oakland (family planning), Herrick Hospital Department of Rehabilitation, SCARE, and five national health organizations (American Social Health Association, Hearing Society of the Bay Area, Multiple Sclerosis Society, S.F. Hearing and Speech Center, and the S.F. Heart Association.)

Non-United Way Private Expenditures

Medical care treat service ranked very high among service needs with Consumers/Clients and Agency Professionals, Consumers and Client both expressed need for an indicated use of the public clinic services.

Community leaders viewed the need for medical care treatment service as moderately low.

Issues

While preventive health may be an effective vehicle for reducing the need for treatment all of the respondent groups ranked it a low priority service need.

While venereal disease was down from the 1970 figure of 7.4% incidence in the population, it continues to be a significant problem with a 6.6% incidence in 1974. Other regularly monitored communicable diseases remained low incidence in Alameda County.

As shown in the Indicators Column from 1970 to 1975 there was a decline in the number of hospitals offering emergency and outpatient care services. Cost cutting, more efficient allocation of specialized services and expansion of community health facilities largely account for this downward shift.



2. HEALTH B. Mental Health Services

2. Alcohol and Narcotics Treatment Services

13. Crisis Intervention Services 32. Mental Health Services

Perceptions of Need

Social Indicators			
	1970	1975	
Adult Drug Law Violations Number*	6,205	6,765	
Number per 1,000 adult population*	8.4%	N.A.	
Adult Drug Violation as Percent of all Adult Felonies*	45.6%	46.0%	
Juvenile Drug Violations Number* Number per 1,000 juvenile	2,655	2,100	
population*	12.5%	N.A.	
Juvenile Drug Violations as Percent of All Juvenile*			
Violations	10.1%	10.2%	
Reported Hepatitis - Type B*	47	42	
Deaths Due to Drug Abuse*	120 98	137 162	
Willful Homicides (# offenses)* Forcible Rapes (# offenses)* Aggravated Assaults	437	575	
(# offenses)* Assault and Battery	2,089	3,603	
(# arrests)*	2,337	3,427	
Reported Child Abuse Cases*	N.A.	378	
State-aided Mental Health	<u>1970</u>	1974	
Facilities*			
Admissions	3,054	4,331	
Case load	1,240	85	
Outpatient	10 504	10.050	
Admissions Case load	18,584	19,959 3,538	
Case Toau	2,334	2,000	

Phase I, Alameda County Profile

The Alameda County, Annual Area Plan for Progress Toward a Comprehensive Coordinated Services System for Older Persons (April 1977) indicated that while 25% of suicide victims are elderly persons, only 3% of those serviced by mental health services are elderly.

The Alameda County Plan for Mental Health Services identified the following mental health needs: residential treatment facilities for children and youth with bilingual and bicultural capabilities, day treatment services for children located in southern Alameda County with bilingual/bicultural capabilities, and development and/or improvement of services for populations at risk (a) elderly, (b) minorities, (c) isolates.

The Alameda County Mental Health Committee determined that 40-45 persons arrest each month need mental health care. Of these 70-75% are charged with felonies.**

Public and Consumer Survey Agency and Community Leader Survey

Potential Consumers/Clients Surveyed ranked the need for mental health service low

9, or 4.5% (ranked eighth out of 13) respondents indicated need for counseling or mental health services and they all used the service.

3, or 1.5% (ranked twelfth out of 13) respondents indicated need for alcohol treatment services and 2, or 1% used the service.

1, or 0.5% (ranked thirteenth out of 13) respondents indicated need for drug treatment services and 1, or 0.5% used services.

Agency Professional and Community Leader Surveyed felt the need for mental health services was moderate.

5, or 11% (ranked eighth) of agency professionals and 6, or 1% (ranked sixth) of community leaders felt that alcohol and drug abuse treatment services were the greatest unmet need.

16, or 36% (ranked second) of agency professionals and 6, or 18% (ranked sixth) of community leaders saw mental health and crisis intervention services as the greatest unmet

Agency professionals felt that alcohol and drug abuse treatment service needs were only of acute need in MH Catchment Areas 18 and 20 (Oakland); however, community leaders thought they were distributed throughout the County. Populations identified as having the greatest need for subtantial abuse treatment were youth, women, and minorities.

Mental health and crisis intervention service needs were believed greatest in MH Catchment Areas 17 (Albany/Berkeley) and 18 and 20 (Oakland). Children, youth, elderly, nonelderly adults and minorities were the populations most frequently noted as needing mental health/crisis intervention services.

Public Expenditures

FY 1978 - \$17 million

Alcohol and Narcotics Treatment - \$5.7 million A combination of Federal, State and local source fund the County Health Care Services Agency/Alcohol and Drug Abuse Treatment Service administer preventive, non-residential treatment, residential treatment, community outreach, detoxification, methadone maintenance, and drug counseling services provided by a mix of public and private nonprofit agencies.

Crisis Intervention - \$325,000 County Health Care Agency and County GRS supported service including suicide preven-

Mental Health - \$10.8 million County Health Care Service Agency/Mental Health Service operates \$9.8 million programs. Short/Doyle, Berkeley CSA, and general funds sources support mental health services in Albany/Berkeley administered primarily by the Berkeley Public Health Department.

Both County and Federal funds for mental health services are likely to decline over the next few years. Some consolidation and closing of community mental health facilities has already begun.

United Way Funding Record

Human Services Profile

Mental health services has been a priority and United Way supported hospital affiliated clinics, community mental health agencies. Agencies in Alameda County specializing in mental health services include: Catholic Social Services of the Dioceses of Oakland, the Salvation Army, Southern Alameda County YWCA, Berkeley Community YWCA, Suicide Prevention of Alameda County, Family Service Agency of the East Bay, the Mental Health Association of Alameda County, Alameda Family Service Agency, Fred Finch Youth Center, and Sunny Hills.

Non-United Way Private Expenditures

Issues

Social indicators suggest that the need for mental health service has remained stable or slightly increased from 1970 to 1975. The elderly appear to be underserved.

Groups survey diverged in their opinion on the need for mental health services, but generally believe the need moderate to low with the exception that agency professionals thought the need for mental health and crisis intervention services was high.

Funding for mental health service from governmental source is likely to decline. State hospital utilization for acute care was cut 30% from 140,000 to 90,000 days.

There is substantial overlap between mental health services and counseling and residential care services identified in the Social Development Cluster.

Mental health services for offenders is a difficult issue because of fundamental differences in professional law enforcement and mental health perspectives. However, work is underway to improve service to inmates. A Criminal Justice Inpatient Ward has been established at Highland Hospital.*

^{**} Needs/Services Working Draft, Vol. 2.

Needs/Services Working Draft, Vol. 2.



3. BASIC MATERIAL NEEDS

18. Food Services 27. Housing Development Services

28. Housing Services 42. Transportation Services

Perceptions of Need

Public and Consumer Survey Social Indicators Agency and Community Leader Survey

Potential Consumer/Client Survey:

16, or 8.0% (ranked fifth) of respondents indicated need for food services and 9, or 4.5% used the service. 5 users were aged 2-18 and 5 were aged 18-65. One user thought the food services used were outstanding and over 50% thought they were adequate.

12, or 6% (ranked seventh) of potential consumers and clients indicated that they need housing assistance and 6, or 3% use the service.

12, or 6% (ranked seventh) of respondents indicated need for transportation services and 11, or 5.5% used the service.

Agency Professionals and Community Leader Surveys:

7, or 16% (ranked eighth) of agency professionals Housing Services - \$1.8 million and 1 or 3% (ranked twelfth) of community leaders felt that housing services were the greatest unmet need. Agency professionals thought the need for housing and housing services were relatively evenly distributed; however, community leaders felt the need was concentrated in M.C. Catchment areas 18, 20 (Oakland) followed by 17 (Albany/Berkeley). Minorities, low income people and elderly were the populations most often identified as most in need of services.

4, or 9% (ranked 9th) of agency professionals and 2, or 6% (ranked 10th) of community leaders felt that transportation services were the greatest unmet need. Agency professionals saw transportation services needs as greatest in M. H. Catchment Area 24 (Livermore/Amador area) and all agreed that transportation service needs were most severe for elderly and disabled

Public Expenditures

FY 1978 - \$6.3 million

Food Services - \$1.4 million The Social Services Bureau of the East Bay operates a \$1.2 million OAA VII nutrition program in 24 centers with exception of Berkeley which operates its own. Oakland CSA and County GRS funds also support food services programs to the elderly and low-income families.

Housing Development - \$2.7 million
The County and six cities in the County have Community Development Block Grant funded housing rehabilitation loans and grants and senior citizen housing construction programs. Oakland CSA and ACTEB/ACAP operate small weatherization programs.

The same jurisdictions as above administer Community Development Block Grant funded housing counseling tenant-landlord mediation, fair housing, and housing information and referral services. Small amounts of County GRS and ACTEB/ACAP funds are spent for housing services.

Transportation - \$294,000 County GRS and Oakland CSA funds support special transportation services for the elderly, handicapped, and persons with special health needs.

Most Basic Material Need services a Federally and State supported services - No major new expansion of services is expected in the near United Way Funding Record

Human Services Profile

United Way does not fund basic materials needs services directly, but do provide core funding to numerous agencies which have these services as one of their services. United Way agencies providing basic material needs services

Food Services - East Bay Spanish Speaking Citizens Foundation, Oakland Chinese Community Council. Social Services Bureau of the East Bay, Boys' Club of Hayward, Fred Finch Youth Center, Parent Child Development Center, Campfire Girls of Alameda and Contra Costa Counties, American National Red Cross, the Salvation Army, and Home Health and Counseling

Housing Development - Spanish Speaking Unity Council, and the Salvation Army; Housing Services - Berkeley YMCA, Berkeley Community YWCA, the Hebrew (Jewish) Home for the Aged and the Salvation Army.

Transportation - Southern Alameda County YWCA, Oakland Chinese Community Council, the Oakland and South Alameda County Chapters of the Red Cross, Social Services Bureau of the East Bay, East Bay Spanish Speaking Citizens Foundation, the Salvation Army, and Travelers Aid Society of Alameda County.

Non-United Way Private Expenditures

Issues

Basic material needs services are largely an area for Federal provision; however, private agencies such as United Way provide supplemental funding, many agencies providing direct services in this field.

Social indicators suggest that Alameda County has a housing shortage and that a substantial segment of the County's population experiences excessive housing costs (over 25% of gross income).

Emergency assistance housing and housing counseling services were identified by the United Way Alameda CPC as high need service

The need for transportation services seem to be a lower priority with survey respondents except for services to the elderly, handicapped and those living in the Livermore-Amador area, Catchment Area No. 24.

1970 1975 Food Services: Aid to Families with Dependent Children Number of families 23,150 22,755 Number of children 55,534 48,430

N.A. 73,602

Food Stamp Program General Indicators

Persons Participating in

Persons 55 years and over 191,295 One-person households, head of household 65 yrs and over, below poverty level 16,016 Households of 6 or more with annual income less than \$7,000 5.320

Housing Development and Housing Services:

41.0% of Alameda County families paid 35% or more of their income for gross rent and 45% paid 25% or more of their income for gross rent in 1970.*

36.7% of Berkeley's and 18% of Oakland's housing stock was considered substandard in 1976, while 8.2% for the overall County were substandard.**

A vacancy rate of 3% or less existed in all housing markets of Alameda County except the Oakland rental market.** (A vacancy rate of 3% or less is commonly accepted as indicating a housing shortage.)

71,000 household qualify for public housing or subsidize units however, there are only 8,659 such units. ABAG's Regional Housing Plan calculated that there are 51,798 substandard housing units in the County of which 41,930 are suitable for rehabilitation.***

Transportation:

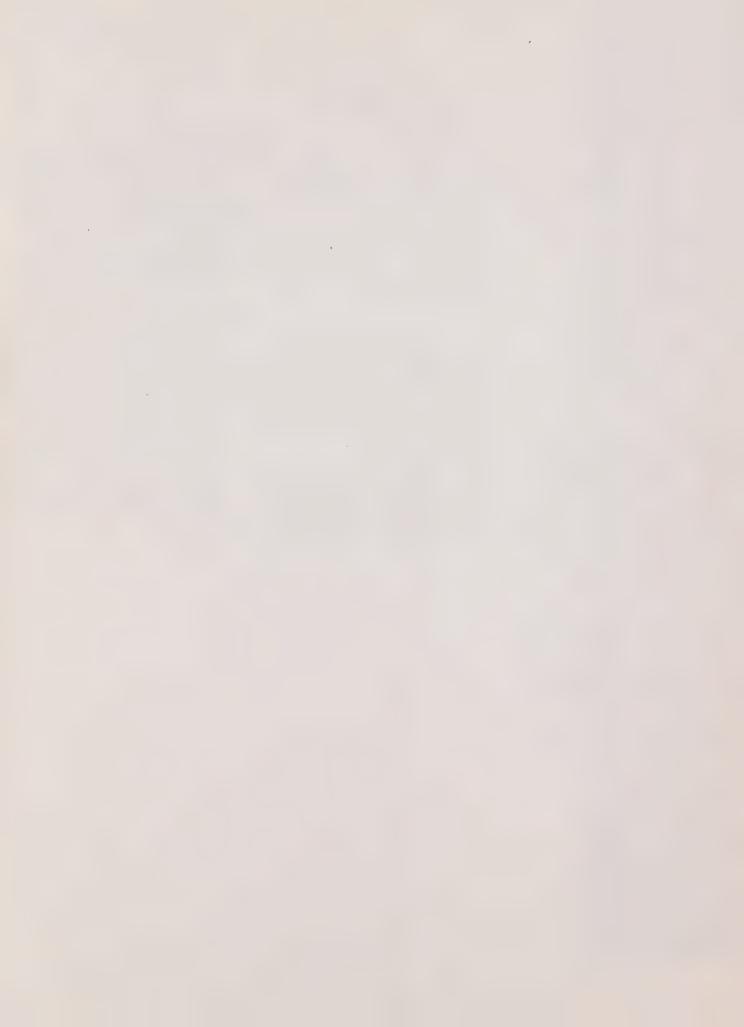
In 1970 there were 100,000 persons 65 yrs and over and 64,803 handicapped persons aged 16-64 who were not institutionalized nor attending school.*

The Annual Area Aging Plan for 1979 projects that 7,033 to 11,253 frail and handicapped elderly need special transportation services.

Phase I Alameda County Profile

Seven Community Development Block Grant Applications FY 1978 for Alameda County

^{***} Need/Services, Document Working Draft, Vol. 2.



4. PUBLIC PROTECTION

- 4. Community Alternatives for Corrections 10. Consumer Protection and Information
- 15. Disaster Relief Services 31. Legal Assistance Services

Perceptions of Need

Social Indicators

Juvenile arrests for	1970	1975
delinquency* Juveniles on probation*	N.A. 3,393	3,796 3,327
Adults on probation*	8,545	N.A.

278,979 persons 25 years and over had not completed the fourth year of high school and 80,000 persons were below the poverty level in the County in 1970*

Alemeda County Legal Aide**

Case load in 1977 was 5,683 cases of which 1,054 were debt problems and 1,398 were landlord/tenant problems.

Public Defenders office case load estimate for 1977-78**

Felonies	6,700
Misdemeanors	21,000
Mental Health	960
Juveniles	5,600
Guardianship	750
Total cases	35,010

^{**} Need/Services Document, Vol. 2.

Public and Consumer Survey Agency and Community Leader Survey

Potential Consumer/Client Surveys:

15, or 7.5% (ranked fifth out of 19) of respondents indicated need for consumer protection and information services. Only 7, or 3.5% used them.

13, or 6.5% (ranked sixth out of 19) of respondents indicated need for legal assistance services and 9, or 4.5%, used them. Most users thought legal assistance services were adequate and two rated them outstanding.

Agency Professionals and Community Leaders Surveys:

3. or 7% (ranked tenth out of 12) of agency professionals and 5, or 15% of community leaders thought that anti-crime, antidelinquency and other public safety services. While agency professionals tended to see the need for these services evenly distributed throughout the County; community leaders saw the need as greatest in M. H. Catchment Areas 18 and 20 (East Oakland).

4, or 9% (ranked minth out of 12) of agency professionals and 4, or 12% (ranked eighth out of 12) of community leaders felt that protective services for children or adults was the greatest unmet need. Need for protective services identified most often in M. H. Catchment Areas 17 (Berkeley), 18 and 20 (Oakland), 19 (City of Alameda). Some need for protective services also noted in southern Alameda

Public Expenditures

FY 1978 - \$4.7 million

Community Alternative for Corrections -\$1.7 million

County Probation Department spends about \$1.6 million for deinstitutionalization of status offenders programs and other \$100,000 of County GRS funds support communitybased agency alternative corrections programs for adults and youth.

Consumer Protection and Information - \$7,500 County GRS funds no other funding for service identified.

The Need/Services Document, Vol. 2 identified 13 major providers of Consumer Services in Alameda County. Most were located in Berkeley and Oakland and the services most frequently offered were I&R (38%) and consumer education (26%). Dublin, Peidmont, Pleasanton and San Lorenzo had no services.

Disaster Relief

No breakdown of funds for this service identified. County Health Care Services Agency/Emergency Medical Service also does disaster relief planning for the County.

Legal Assistance - \$1.2 million Alameda County Legal Aid receives about \$917,000 Legal Service Corporation Act funding to service low income groups and individuals.

Protective Services - \$2 million The County Social Service Agency spends about \$2 million for protective care services for neglected/abused children and for aged, blind, and disabled adults.

United Way Funding Record

Human Services Profile

Only legal assistance and disaster relief have been United Way priorities. Several United Way agencies offer community alternatives to corrections and one agency (Alameda County Legal Aid) offers consumer protection and information services. United Way agencies providing services in this cluster include:

Community Alternatives for Corrections - Stile Hall University; YMCA, Volunteer Bureau of Alameda County, Allied Fellowship Service, Southern Alameda County YWCA, Children's Home Society, the Alameda County and Piedmont Councils of the Boys of America, and the Salvation Army.

Consumer Protection Information - Alameda County Legal Aid.

Disaster Relief - The American National Red Cross and the Salvation Army.

Legal Assistance - Alameda County Legal Aid (not funded in FY 1979), Asian Law Caucus, Social Services Bureau of the East Bay.

Protective Service for Children and Adults -

Non-United Way Private Expenditures

Public protection is a area of moderate priority which consumers and clients surveyed and low priority with agency professionals and community leaders surveyed.

While most public protection services are provided by the local State and Federal government public protection social services are provided by United Way agencies such as the American Red Cross and County legal services. Funding for public protection social service is very low.

Consumer protection and information is an area which consumers and clients felt there was a substantial gap between need and availability of service. Public and United Way expenditure analysis indicate almost no resource directly allocated to this field of service.

Phase I, Alameda County Profile



5. SOCIAL DEVELOPMENT SERVICES A. Supplemental Education

40. Supplementary Education Services

Public Expenditures

Oakland CSA funding for Head Start: \$531,000

Public Expenditure for Social Development

Services in FY 1978 - \$19.1 million

Supplementary Education - \$688,199

Perceptions of Need

Social Indicators

In 1970 10.3% of persons 16-21 years not high

school graduates and enrolled in school.*

Phase I, Alameda County Profile

Public and Consumer Survey Agency and Community Leader Survey

Supplementary Education Services ranked 10th and 3rd, respectively, by agency professionals and community leaders. Open-ended questions revealed that community leaders were concerned most often with low quality public education, which accounts for its high ranking among needed services.

Human Services Profile

United Way Funding Record

Approximately 55% of United Way funds are allocated to agencies whose primary service thrusts are Social Development Service--most are multicounty and federated youth service agencies, such as the YMCA, YWCA, Scouts, Boys and Girls Clubs; established sectarian and non-sectarian social services, i.e., Catholic Social Services, Jewish Welfare Federation, Family Service Agency, Salvation Army, Social Service Bureau of the East Bay, and more specialized groups such as American Red Cross, United Service Organization (USO), and Children's Home Society of California. Other are neighborhood or minority based agencies.

Supplementary Education Services

Include tutorial programs, crafts and skills training special interest classes, etc.
These services are typically offered by agencies providing services under other subclusters particularly Group Oriented Services. Agencies most often are multicounty and youth serving federal agencies such as Red Cross, YMCA, WCA, Boys and Girls Clubs, Boy Scouts, Campfire Girls. Also community based agencies such as East Bay Spanish Speaking Foundation, the Oakland Chinese and the International Friendship House—historically a moderate priority area.

Non-United Way Private Expenditures

Issues

United Way is a major actor in the provision of social development services. It provides core funding for large multicounty social service and youth serving agencies that dominate this cluster of services as well as smaller community based agencies.

Supplementary education appears to be a relatively low priority with agency professionals and community leaders. However, community leaders seem very concerned with the quality of public elementary and secondary education.

There are numerous United Way agencies offering supplementary education services. Public investment identified in supplementary education is very low; however, library summer schools and adult education services are not included.

Many local government supported supplementary education services such as summer school adult education program—library services have been sharply reduced as a result of Proposition 13 budget cuts. If State aid is not made available to replace property tax revenue losse further dramatic reductions can be expected. User charges may be imposed or increased for local government services.



5. SOCIAL DEVELOPMENT SERVICES

B. Counseling and Residential Care

12. Counseling33. Non-Residential Treatment

37. Residential Treatment

Perceptions of Need

Social Indicators			
	1970	1975	
Adult Misdemeanor Arrests for:*			
Drunk	15,631	12,136	
Disorderly conduct	353	266	
Disturbing the peace	1,032	839	
Juvenile Arrests for:*			
Misdemeanors	N.A.	9,549	
Delinquent tendencies	N.A.	3,796	

Rehabilitation Clients Year End Case load in 1977** 2,791

Public and Consumer Survey Agency and Community Leader Survey

Potential consumers/clients surveyed rank the need for counseling and residential treatment service low priority.

9, or 4.5% (ranked eighth out of 13) respondents indicated need for counseling or mental health services and they all used the service.

3, or 1.5% (ranked twelfth out of 13) respondents indicated need for alcohol treatment services and 2, or 1% used the service.

1, or 0.5% (ranked thirteenth out of 13) respondents indicated need for drug treatment services and 1. or 0.5% used services.

Agency professional and community leader survey felt counseling and the need for residential treatment services was moderate.

5, or 11% (ranked eighth) of agency professionals and 6, or 1% (ranked sixth) of community leaders felt that alcohol and drug abuse treatment services were the greatest unmet need.

16, or 36% (ranked second) of agency professionals and 6, or 18% (ranked sixth) of community leaders saw mental health and crisis intervention services as the greatest unmet need.

Agency professionals felt that alcohol and drug abuse treatment service needs were only of acute need in MH Catchment Areas 18 and 20 (Oakland); however, community leaders thought they were distributed throughout the County. Populations identified as having the greatest need for substantial abuse treatment were youth, women, and minorities.

Mental health and crisis intervention service needs were believed greatest in MH Catchment Areas 17 (Albany/Berkeley) and 18 and 20 (Oakland). Children, youth, elderly, nonelderly adults and minorities were the populations most frequently noted as needing mental health/crisis intervention services.

Public Expenditures

Counseling and Residential Care Services -\$6.2 million

County Health Care Services Agency -\$4.2 million

Residential treatment programs for youth and adult alcohol and drug abusers.

County GRS - \$2 million Youth and family counseling services for alcohol and drug abuse and child abuse. Also counseling for other problems.

United Way Funding Record

Human Services Profile

Approximately 55% of United Way funds are allocated to agencies whose primary service thrusts are Social Development Service--most are multicounty and federated youth service agencies such as the YWCA, YMCA, Scouts, Boys and Girls Clubs; established sectarian and non-sectarian social services, i.e., Catholic Social Services, Jewish Welfare Federation, Family Service Agency, Salvation Army, Social Service Bureau of the East Bay, and more specialized groups such as American Red Cross, United Service Organization (USO), and Children's Home Society of California. Other are neighborhood or minority based agencies.

Typical agencies offering counseling are multicounty federated agencies, such as Catholic Social Services, Family Service Agency, Jewish Family Service Agency, Salvation Army, etc. Non-residential and residential treatment; homes for unwed mothers, including Florence Crittenton and Mt. St. Joseph, St. Elizabeth Services to children disabled by emotional disturbance, mental illness, retardation are provided by such agencies as Fred Linch, Youth Center, and Lincoln Child Center.

Non-United Way Private Expenditures

Issues

United Way is a major actor in the provision of social development services. It provides core funding for large multicounty social service and youth serving agencies that dominate the cluster of services as well as smaller community based agencies.

Generally, consumers and clients viewed the need for counseling and residential care services low. Agency professionals and community leaders view the need for such services only slightly higher. Agency professionals rank the need for mental health and crisis intervention services second highest.

Future government support for counseling and residential care service largely depend on state Short/Doyle and Federal funding. Services funded by county GRS are vulnerable to Proposition 13 belt tightening.

Phase I. Alameda County Profile

California Department of Rehabilitation



5. SOCIAL DEVELOPMENT SERVICES
C. Individual and Family Services

1. Adoption Services

9. Companionship Services

14. Day Care Services16. Emergency Assistance Services

19. Foster Home Care Services

23. Homemaker Services

30. In-Home Health Services

41. Supportive Services to Separated or Relocated Individuals and Families

Perceptions of Need

Public and Consumer Survey Agency and Community Leader Survey

Potential Consumers/Clients Surveys:

Homemaker Service - ranked 9th as the service most needed by potential consumers and clients, 7, or 3.5%, needed services and 3, or 1.5%, used them.

Family Planning Services - four, or 2.0% (ranked 11th), needs services and four, or 2.0%, used services, 3 regularly.

Day-Care - (ranked 4th) 16, or 8.0%, of respondents needed service; 10, or 5%, actually used services.

Visiting Nurse - (ranked 10th) 5 respondents, or 2.5%, needed the service; the same number regularly used the service.

Emergency assistance - (ranked 11th) 4 respondents, or 2.0%, needed the service and 2, or 1.0%, used the service.

Agency Professionals and Community Leaders:

Day Care services were ranked 8th and 5th, respectively, by agency professionals and community leaders as among greatest unmet human services.

Services to Ethnic Minorities and Newly Arrived Immigrants were ranked 5th and 8th, respectively, by agency professionals and community leaders as most needed.

Public Expenditures

Services to Individual and Families - \$11.5 million

Adoption Services - \$450,000 County Welfare Adoption Services Foster Care - \$1,130,609 County Social Services Agency out of home children's program funding by Title XX, 5,446 children served.

Day Care - \$1.8 million
Service supported by SSA Title XX,
Berkeley, Oakland, and ACTEB/ACAP and direct
CSA funding \$634,000, City of Berkeley CDBC,
and general funds \$320,000. \$92,000 for
senior day care spent in County.

Inhome Health and Homemaker Services -\$7 million largely SSA Title XX funding of supportive homemaker services to families and elderly and disabled persons.

Companionship Services - \$87,770

Big Brother and Sister programs and elderly companionship

Emergency Assistance - \$885,552
Funding from County GRS, Oakland CSA and cities for victims services, emergency shelter for battered children and women and emergency assistance for low income individuals and families.

Supportiva Services to Separated and Relocated Individuals and families - \$140,454.
Traveler's Aid and Indo-Chinese
Refugees programs.

United Way Funding Record Non-United Way Private Expenditures

Approximately 55% of United Way funds are allocated to agencies whose primary service thrusts are Social Development Services—most are multicounty and federated youth service agencies such as YMCA, YWCA, Scouts, Boys and Girls Clubs; established sectarian and non-sectarian social services, i.e., Catholic Social Services, Jewish Welfare Federation, Family Service Agency, Salvation Army, Social Service Bureau of the East Bay, and more specialized groups such as American Red Cross, United Service Organization (USO), and Children's Home Society of California. Other are neighborhood or minority based agencies.

Human Services Profile

Day Care Services - 22 agencies \$680,000 in five counties, seven of which offer referral or direct services in Alameda County - high priority.

Homemaker Service - Visiting Nurse Association. Home, health and counseling - some support not priority.

Companionship Services - Big Brothers, Family Agency of Alameda County - some support - not priority.

Emergency Services and Supportive Services to Separated and Relocated Individuals and Families -Traveler's Aid, Salvation Army, and Red Cross some regular support - not high priority.

Adoption Services - none. Low priority.

Foster Care - Children's Home Society - low priority.

United Way is a major actor in the provision of social development services. It provides

or social development set to the country social service and youth servicing agencies that dominate this cluster of services as well as smaller community based agencies.

With the exception of Day Care for Children and Services to Ethnic Minorities and Newly Arrived Immigrants which were rated of moderate priority in need.

Of the \$11.5 million public investment in this subcluster, \$8.8 million is spent for inhome health-homemaker services and day care services.

Future funding is largely dependent upon State aid, Federal funding which have been declining in recent years. County GRS supported emergency assistance programs may be particularly vulnerable to reductions due to Proposition 13 related GRS reductions.

Issues

Phase I, Alameda County Profile

Social Indicators

21,671

9,515

158,204

Jan. Jan.

1970 1977

120 70

62 78

20 7

300 136

1970 1975

N.A. 705

N.A. 129

N.A. 2,823

N.A. 835

15

22

Foster Home Care: children in Foster Homes

Children placed in Institutional Settings,

Persons Aged 16-64 Disabled or Handi-

Number of Families Below Poverty

Requests and Signed Applications

to Adopt a Child Received

Otherwise Terminated

Adoptions Completed

Number of Day Care Facilities

Capacity of Day Care Facilities

People 65 Years and Over

People 65 and over

Approved Homes Available at End

Children with Adoptive Families*

Under Supervision at End

Persons 1.25 Poverty Level*

capped (but not inmates or attending

Level with Female Head of Household

in one month 1977, 996.

332 in one month 1977.*

Families in Poverty*

and Children*

During Month*

Approved

of Month

Children

Children

Applications

of Month*

school)*



- 5. SOCIAL DEVELOPMENT SERVICES D. Group Oriented
- 3. Camping Services
- 20. Group Supportive Services
- 21. Health, Safety and Physical Education Services

Personal Growth Services
 Social Adjustment Services

Human Services Profile

Social Indicators

Indicators of need tending to also fall in previously identified subclusters include numbers in poverty juvenile arrests, number of children in foster homes, etc.

Perceptions of Need Public and Consumer Survey Agency and Community Leader Survey

Potential Consumer/Clients:

Recreational Programs ranked 1st as the service for which consumers and clients most often expressed need. 45 respondents, or 22.6%, said they needed services, 41, or 20.6%, used services of which 34 were regular users of services.

36 users felt that recreation services were either outstanding or adequate. 22 users were aged 2-18 and 21 users were aged 18-65.

Public Expenditures

Group Oriented Services - \$545,000 Largely CSA and County GRS funds supporting recreational and cultural programs.

United Way Funding Record

Many United Way agencies are youth serving organizations such as YMCA, YWCA, Boy Scouts, Campfire Girls, Boys and Girls Clubs, as well as multipurpose agencies such as the Salvation Army, Jewish Welfare Federation providing recreation, health, education and safety programs as well as some social adjustment, services for youth. Other are community based agencies such as the East Bay Spanish Speaking Foundation and the Oakland Chinese Community Council offering group supportive and social adjustment services to minority and other vulnerable groups - historically a priority area.

Non-United Way Private Expenditures

United Way is a major actor in the provision of social development services. It provides core funding for large multicounty social service and youth serving agencies that dominate this cluster of services as well as smaller community based agencies.

While recreation was the service most often indicated by consumers and clients as being needed, the fact the 91% of those indicating need also used the recreation services suggests that the need is being partially met by existing services.

Many local government supported group oriented services such as recreation and culture program have been sharply reduced as a result of Proposition 13 revenue losses. Some localities are either imposing or increasing user charges on these services to cover all or part of revenue losses.



6. COMMUNITY ORGANIZATION AND MANAGEMENT SERVICES

- 7. Community Organization Services
- Community Volunteer Services 11. Coordinative Management Services
- 29. Information and Referral Services 35. Public Education Services
- 38. Research Services

Social Indicators

In 1976 of the population aged 60 and over 47.2% lived in Oakland, 12% lived in Berkeley (Catchment Areas No. 17 and 18).

About 67% of the County population below the poverty level lived in Berkeley, Oakland and Emerysville (Catchment 17 and 18) while these cities have only 44% of the total County population.

In 1970, 94.3% of Blacks, 76.6% of Chinese and more than 50% of American Indians and Chinese in the County lived in Berkeley and Oakland. Likewise, 65% of the Filipino population of the County lives in Catch Areas 17, 18 (Berkeley-Oakland) and 19 (the City of Alameda). About 25% of the Spanish speaking population lives in Catchment areas 22 and 23 (Hayward and Fremont).

Perceptions of Need

Public and Consumer Survey Agency and Community Leader Survey

Potential Consumer/Client Survey rating of information and referral services:

	No Services Used	1-2 Used	3 or More Used
Excellent	1.9%	4.3%	4.5%
Adequate	13.8	21.8	50.0
Difficult to obtain infor-			
mation	15.8	29.0	31.9
Never tried	68.5	44.9	13.6
Don't know			
Total	100.0%	100.0% (69)	100.0% (22)

Agency and Community Leader Surveys:

Two agency professionals and four community leaders indicated that opportunities for community based service delivery or for community participation in decision making were in the area of greatest unmet needs and it ranked 11th and 8th respectively for the two groups.

Three agency professionals and eleven community leaders indicated that General Supplementary Educational Services were among the greatest unmet needs ranked tenth and third respectively for the two groups.

One agency professional and three community leaders saw better program coordination or more efficient administration and service delivery among the greatest unmet need ranked 12th and 9th respectively for the two groups.

Public Expenditures

FY 1978 - \$2,309,622

Community Organization - no public funds identified, however, community organization activities are undertaken by many organizations as a part of their administrative or service functions.

Community Volunteers - \$68,566 County GRS Many community agencies use volunteers, but do not record their value or costs for supervision.

Coordinative Management - \$351,859 County Department of Aging ACTEB/ACAP

Research - \$34,566

Information and Referral - \$1,854,631 County GRS SSA Title XX City GRS and CSA

Public Education - no public funds identified

United Way Funding Record

Human Services Profile

Community Volunteer - Volunteer Bureau of Alameda County and Valley Volunteer Bureau, both specialize in recruiting, training and placing volunteers. Multi-County agencies providing service include: Red Cross, Boy Scouts and Big Brothers.

Community Organization - Alameda County Mental Health Association, Oakland Chinese Community Council; Multi-County Services include Jewish Welfare Federation and Boy's Club, and Catholic Social Services.

Coordinative Management - Child Care Coordinating Council of Alameda County, Urban League, Jewish Welfare Federation of Alameda and Contra Costa, Catholic Social Services, East Bay Spanish Speaking Foundation, and Spanish Speaking Unity Council.

Information and Referral - East Bay Spanish Speaking Foundation, Oakland Chinese Community Counsel, Filipino Immigrant Services, Mental Health Association of Alameda County, International Institute of the East Bay, Child Care Coordinating Counsel of Alameda County. The above agencies specialize in information and referral, but all United Way agencies have at least some minimal I&R services.

Public Education - Alameda County Association for Mentally Retarded, Alameda County Mental Health Association, CARE, Family Service Agency of Berkeley, and Family Service Agency of the East Bay provide service designed to make information about health problems and service available to the public.

Research - Bay Area Urban League is the one agency reporting activity in the field of service; however, many other agencies undertake research as part of program development and advocacy activities.

Issues

Non-United Way Private Expenditures

Community Organization and Management services are a low priority with all survey respond groups. However, in light of Proposition 13 services in this cluster may prove important vehicles for stretching more scare dollars for human services.

Community volunteer services may well be a way to keep library and recreational services open and to supplement paraprofessional and clerical staff of some social service agencies.

New coordinative management arrangement which reduce duplication and administrative costs of human services programs while at the same time attempt to maintain adequate levels of service will require leadership from both the public and private sector.

Research design to explore the effacacy and efficiency of new human services technologies and alternative delivery approach may be profitable investments for the Bay Area human services system.

Information and referral services seem adequately funded in the County; however, there is a certain amount of fragmentation in the services which can make it difficult for consumers to access the system.



ALAMEDA COUNTY PLANNING DOCUMENTS

Numerous documents were used in the preparation of the Alameda County discussion package. Many of these were prepared on a one-time basis without plans for periodic updating. Others are updated on a regular basis and United Way should initiate procedures to obtain updated versions. All documents collected for use during this project (some of which were supplied by United Way planning staff) will be turned over at the conclusion of this assignment. Listed below are planning documents that are regularly updated. Most recent versions should be available.

Annual Area Plan for Progress Toward A Comprehensive Coordinated Services

System for Older Persons. The Alameda Area Agency on Aging prepares an
annual plan that analyzes the service needs of the elderly and resources
to meet those needs. The plan also identifies priorities of the Alameda
County program, specific objectives for the year and program funding.

Plan for Alcoholism and Alcohol Abuse Services. The Health Care Services

Agency, Alcohol and Drug Abuse Service prepares an annual plan which describes
the alcohol abuse services, objectives, at risk population, budget and
projections of need.

Plan for Drug Abuse. The Health Care Services Agency, Alcohol and Drug Abuse Service prepares an annual plan. The plan describes problems, needs, and priorities, specifies the budget for Short-Doyle funds.

Plan for Mental Health Services. The Health Care Services Agency, Mental Health Service prepares an annual plan for Short-Doyle funding. The plan describes needs, objectives, and priority for services. It also identifies public expenditures for mental health services in the county and describes the mental health service system.

Annual Action Plan (for Criminal Justice). The Alameda Regional Criminal JusticePlanning Board prepares an annual plan which identifies program priorities and problems. It describes the criminal justice programs funded under the Law Enforcement Assistance Act.

Annual Statewide Social Services Plan. The California Department of Health and Welfare Agency prepares a plan for expenditure of SSA Title XX funds. The plan covers a needs assessment for mandated social services, identification of resources and setting of priorities.

Community Development Block Grant Application. The Alameda County Planning

Department prepares an annual application to the U.S. Department of Housing

and Urban Development for Community Development Block Grant funds. This application includes a statement of needs, objectives and programs for use

community development funds. It also includes a Housing Assistance Plan

which assesses the housing stock, identifies housing needs and specifies

annual and long-term housing goals.

Comprehensive Employment and Training Act Annual Plan. ACTEB/ACAP, the City of Berkeley CETA and Oakland Department of Manpower Development produce annual plans which identify needs and priorities, set programs and employment goals for the year.

City and County Budgets. The County and each of the eleven incorporated cities prepare an annual budget and other budget documents. The county budget and some city budgets provide information about locally funded social services.

Human Services Inventory. The Social Services Agency produces a directory of social services in the county. The services are listed both by community and by type of service. It also specifies some information about service hours and eligibility.

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